

Jasmine Henderson

Student
Graphic Design

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EDUCATION

Texas Tech University

Expected Graduation May 2019
Graphic Design Program

Blinn Community College

August 2013-May 2015
Studied Visual Arts

SKILLS

Visual Systems	Logos
Lettering	Symbols
Typography	Web Design
Publication	Illustrations
Mounting	

Proficient:

*Dreamweaver | Illustrator |
Photoshop | InDesign | Lightroom |
Painting*

Working Knowledge in:

*HTML/CSS | Javascript
After Effects*

EXPERIENCE

RD Thomas Advertising

May 2018- August 2018

Intern

- Design across all of RD Thomas Advertising clientele

- Kingsgate, Market Street, United, South Plains Fair, City Bank

- Created brochures, digital ads for clients, reformatting designs, creating graphics for social media

- Trimmed and mounted printed pieces

Club Demonstration Services

February 2017- August 2018

Product Demonstrator

- Engage Costco members
Inform members about product attributes

- Increase brand awareness

- Drive trial

- Close the sale

- 87% sales

Crossmark

October 2015-January 2017

Special Events

- Communicate effectively with store personnel regarding tasks, sales activities, promotions, and client objectives.

- Successfully execute work independently and/or as part of a team.

- Provide support to shoppers in store as required.